

InSite
ANALYTICS



VILLAGE INTELLIGENCE

FOR ROI STRATEGY & PSYCHOSOCIAL WELLBEING

InSite Analytics is a spatial intelligence consultancy that quantifies how remote village design affects psychosocial wellbeing, workforce performance, and the resultant financial impact.

Using large-scale Australian workforce datasets, peer-reviewed algorithms, and proprietary methodologies, InSite translates village design decisions into measurable outcomes across morale, productivity, retention, and presenteeism.

Our technology helps PCBU's demonstrate evidence-based consideration of workers' accommodation under evolving WHS and psychosocial hazard management obligations, while supporting stronger business performance and capital investment decisions.

DESIGN DECISIONS ARE BUSINESS DECISIONS

Millions are spent in the resource sector on remote work accommodation environments with little evidence of their financial or human impact. Design decisions are often overlooked, subjectively assessed, symbolic rather than effective (wellness-washing), and their links to operational outcomes are rarely quantified.

InSite Analytics BRIDGES THAT GAP FOR YOU...

What operators must demonstrate:

- Evidence-based consideration of psychosocial risks and hazards within workforce accommodation environments
- Measurable impact of accommodation design on workforce wellbeing and operational KPIs
- Defensible ROI for wellbeing-related capital expenditure
- Alignment between accommodation strategy, workforce performance, ESG commitments, and WHS obligations
- A proactive approach to psychosocial risk mitigation and wellbeing rather than reactive interventions

QUESTIONS WE CAN ANSWER...

“..what financial return can we expect from integrating or upgrading village features, and which can we justify to stakeholders?”

“..how can we get maximum impact within existing budgets, and evidence this to stakeholders?”



EVIDENCE THAT TURNS DESIGN INTO MEASURABLE VALUE

1st

ROI CALCULATOR

First village return on investment calculator for wellbeing

28+

SPATIAL FEATURES

Statistically significant spatial features and growing

112

ALGORITHMS

Peer-reviewed algorithms for predictive modelling

500k+

DATA POINTS

Australian baseline evidence and growing through our Ai data collection systems

METHODOLOGY

InSite Analytics combines our independent-large-scale workforce survey data, peer-reviewed research and predictive modelling, to quantify how remote workforce environments influence psychosocial wellbeing, performance, and the resultant financial return on investment.

Village attributes are analysed against operational and human outcomes including morale, retention, presenteeism, and productivity to identify which environmental conditions help or harm workforce wellbeing and performance.

Using camp-specific operational inputs such as turnover %, type of mineral extraction and average salary, our system calibrates analysis to each individual site, helping organisations understand the projected human and financial impact of design decisions in dollar-value terms.

Our qualitative X quantitative evidence-based approach helps organisations prioritise environmental design options, support psychosocial risk mitigation strategies and compliance, and make more defensible design, operational, and capital expenditure decisions.

OUTCOMES WE HELP IMPROVE

PRODUCTIVITY

Increase on-shift readiness & efficiency to a dollar value

PRESENTEEISM

Decreases in absenteeism to a dollar value

RETENTION

Reduction of turnover risk to a dollar value

MORALE

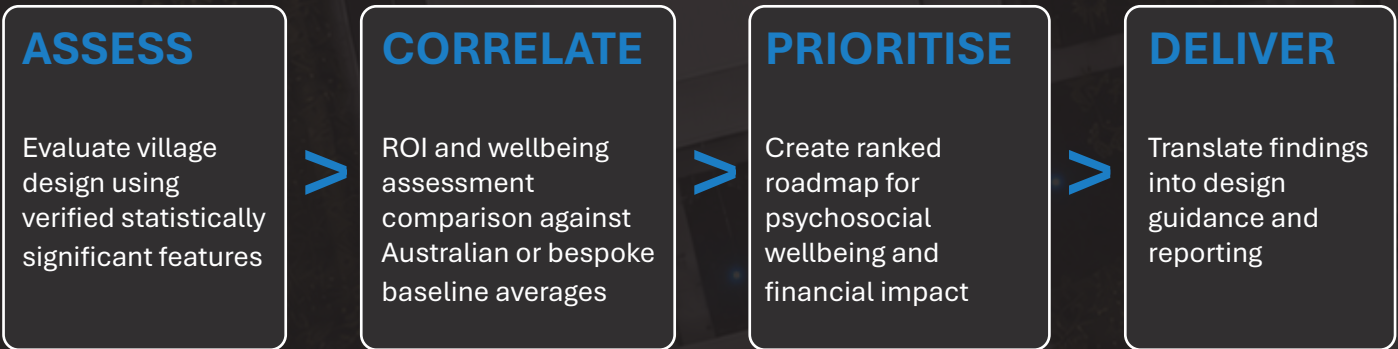
Lift morale, wellbeing and participation to a percentage value

WHAT WE **PROVIDE** YOUR ORGANISATION

SERVICES



DELIVERY SEQUENCE



WHAT YOU RECEIVE



THE FULL **ADVANTAGE** OF InSite

WHY USE InSite?

Remote village environments are increasingly recognised as a significant contributor to psychosocial risk, workforce wellbeing, and performance. Yet many organisations continue to rely on internal reporting mechanisms, anecdotal feedback, or generic design assumptions when making accommodation decisions.

InSite Analytics provides an independent, evidence-based approach to accommodation assessment and psychosocial wellbeing strategy.

Unlike internal reviews, our platform is built upon a continually expanding national evidence base comprising more than 500,000 data points collected from FIFO workers, industry stakeholders, peer-reviewed research and government guidance. This independent position often enables workers to provide more candid feedback than they may through employer-led reporting processes, improving data quality, participation rates, and confidence in findings.

Importantly, we do not focus solely on psychosocial risk mitigation. While compliance and hazard reduction remain critical, our methodology examines how remote villages can proactively contribute to workforce morale, productivity, retention and attendance. This allows organisations to move beyond minimum compliance and toward evidence-based wellbeing optimisation.

Our methodology aligns with the growing expectation that PCBU's actively identify, assess, and manage psychosocial hazards across their village portfolios.

InSite assists organisations in demonstrating evidence-based consideration of accommodation-related psychosocial factors and supports more defensible decision-making under evolving WHS and psychosocial risk management frameworks.

Unlike traditional accommodation reviews, InSite translates wellbeing outcomes into measurable financial outcomes. Through peer-reviewed predictive modelling, we quantify the projected return on investment associated with village concepts, upgrades, refurbishments, and design interventions, helping organisations prioritise initiatives based on both human impact and commercial value.

As an independent third party, InSite also provides a level of transparency and objectivity that can strengthen governance, auditing, stakeholder confidence, and continuous improvement processes. Rather than relying on subjective opinion, our recommendations are derived from statistically significant environmental factors shown to influence workforce outcomes.

Finally, we recognise that no two accommodation villages are the same. Factors such as workforce size, commodity type, geographic location, demographic profile, facility age and cultural composition all influence psychosocial outcomes. Our platform therefore customises analysis to the unique characteristics of each site, ensuring recommendations are context-specific and operationally relevant.

READY TO IMPROVE OPERATIONAL PERFORMANCE THROUGH PSYCHOSOCIAL WELLBEING ACROSS YOUR REMOTE OPERATIONS?

DR JACK TOOLEY CO-FOUNDER & MANAGING DIRECTOR

“Over four years, across multiple leading Australian universities and with industry partners, I led one of the largest investigations ever undertaken into how village environments can improve remote workforce wellbeing.

We found organisations were investing countless dollars into shaping and reshaping villages with little evidence of their impact on people’s lives. The reasons were many: reactive rather than proactive approaches; reliance on internal reporting and survey deployment, often resulting in limited statistical evidence to identify and prioritise what each village cohort needs; internal wellbeing committees that both implement and assess interventions; and, finally, a lack of financial justification to support potentially valuable initiatives.

InSite addresses all these challenges.

With InSite, organisations gain evidence-based justification for investment decisions, stronger workforce outcomes, and greater confidence in meeting their wellbeing obligations. Workers gain accommodation environments that better support their health, wellbeing, recovery, and quality of life. Their families benefit as a result too.

At its heart, InSite is about helping organisations make better decisions and helping workers live better lives. That’s a win-win I’d say is worth pursuing.”



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Disclaimer: The information in this pack is true and correct as of May 2026. This document is not a binding contractual agreement. This document is an indicative guideline of services only. For more information, contact an InSite Analytics consultant or visit insiteanalytics.net